

Longacres Garden Centres

WEDDINGS

Inspirational flowers for your special day





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Words from the Managing Director

Family is at the heart of Longacres. There are now 3 generations of Longs working together across our floral and horticultural business. Longacres began as a nursery, growing runner beans and tomatoes for sale to shops in the local area. We also grew chrysanthemum, dahlia and gladioli, which gave us an early insight into the increasing popularity of cut flowers.

My sister Julie opened the Longacres floristry department in 1995. Every day began with a 4am trip to the flower markets, and a dash back to have them ready for the shop opening! As the department flourished and our reputation grew, we expanded the range of floral services to include weddings.

We now offer an unbeatable range; fresh flowers arrive five days a week, and we have access to blooms from all over the world. Our team of knowledgeable, friendly, fully qualified florists have extensive experience (our longest-serving florist has worked at Longacres for over 30 years!) and they all understand how important a role your flowers will play on your special day.

We take things very personally when it comes to our wedding clients. You are not simply customers, but rather a couple choosing us to be a part of your special day. This is an honour that we never take for granted. We want every couple to feel secure and confident that we are devoted to working with you to make your wedding dreams come true.

Nigel Long

Managing Director





*“We really weren’t prepared
for how wonderful and for how
beautiful our flowers were”*



Longacres is a family-run business with a fantastic reputation for providing bespoke, tailored, high quality wedding flowers. We have a large team of talented florists who will use their extensive experience to help you realise your floral dreams.

Our wedding florists understand just how important your special day is. We also know that every wedding is different. We can create wedding flowers in any colour, style or theme. Romantic country garden, modern chic, classical elegance or something quirkier; we will take the time to understand your unique style, and guide and inspire you.

We cater for large, lavish weddings with all the trimmings as well as small, intimate weddings. Whether you are holding your ceremony in a church, restaurant, castle, hotel or marquee, we will design your flowers to suit your venue.

We can create everything from the bridal bouquet to buttonholes, corsages, table centrepieces and more. We can deliver your pieces and (if requested) dress your venue to ensure you get the ‘wow factor’ you and your guests are looking for.





“The bridesmaids and I felt so special all day carrying around our beautiful bouquets”







A bride's bouquet is her most important accessory, appearing in many of the wedding photographs. It should complement her dress and the general style of the wedding, and there is a huge array of wonderful wedding flowers to choose from. Beautiful bridal bouquets can take the form of small posies or large shower bouquets, they can be formal or informal and they can incorporate your favourite flowers, chosen to match your colour scheme.

If you're looking for something different to make a real impact, why not consider an eye-catching shower bouquet? (as seen on page 37). These bouquets are skilfully wired to cascade gently downwards. They are suited to exotic flowers like lilies and orchids, as well as contemporary designs. These flowing bouquets will radiate opulence, glamour and romance on your unforgettable day.

Hand-tied bouquets can be anything from formal posies to rustic bunches of seasonal flowers. A tightly formed hand-tied posy is the perfect choice for a bride who likes fuss free, clean lines, as seen on page 42. Other brides may prefer a looser, more organic arrangement of flowers and foliage.

Another popular style of bouquet is the teardrop bouquet, as seen on page 11. This is a lovely balance between the shower bouquet and the hand-tied. It can be either small and elegant or large and loose – and will make a big impression without the formality of the shower bouquet.

When choosing your bridesmaids' bouquets, we often suggest using the same or coordinating flowers as the bride but in a smaller arrangement, generally in a posy style. Younger bridesmaids and flower girls may prefer to wear a floral headband or carry a pomander, basket or flower wand, as seen on page 36.

When choosing a groom's buttonhole, you can couple it by using an accent flower from the bridal bouquet (such as a rose), with a few flourishes to make it stand out. Ushers and the best man may want a simpler version of the groom's buttonhole, or to choose something slightly different such as a flower to tie in with the bridesmaid's bouquets.

Corsages can be worn by female members of the wedding party including the mother of the bride. They can be worn on the wrist, as seen on page 41, or used to adorn a bag.





“Thank you so much for your professionalism and attention to detail in the run up to our big day”







*“We want everyone we work with
to feel secure and confident”*





As a long running family business, we have had the pleasure of working at lots of beautiful venues in London and the South of England, venues such as:

Blenheim Palace, Victoria & Albert Museum, Natural History Museum, Hampton Court Palace, Botleys Mansion, Farnham Castle, Great Fosters, Pennyhill Park, Coworth Park, Ascot Race Course, Cain Manor, Ufton Court, Wasing Park, Bury Court, St. Paul's Cathedral and Millbridge Court

Below is just some of the wonderful feedback we've had from our happy couples.

"Just a quick message to say THANK YOU for a fabulous service and fantastic quality of the order and the delivery! You have absolutely made my Wedding Day! The flowers looked absolutely perfect and the hairband, it was so much better than what I wanted! I am very, very impressed! Keep being as fantastic as you are!"

- Dariya

"I cannot thank you enough for the beautiful flowers you provided for our wedding. You completely surpassed my expectations and everything I imagined you brought to life and so much more. We had so many comments about how beautiful the flowers were. Thank you from the bottom of my heart, you played a massive part in our perfect day."

- The new Mr & Mrs Latter

"My mum and I just wanted to say a huge thank you for all of our beautiful wedding flowers. They were absolutely stunning flowers. Thank you for putting up with us when we kept changing our minds! It was absolutely perfect in the end. You were so helpful and nothing ever seemed too much for you."

- Gemma & Sue

"We just wanted to say a huge thank you for doing our wedding flowers for us. All of them were absolutely perfect (if not better than we had hoped for!). Thank you also for helping us with all of our queries throughout the process - we always felt like we were in very safe hands!"

- Anna

"We can't thank you enough for the absolutely stunning flower creations you so beautifully and thoughtfully designed. Every piece was out of this world and surpassed all our expectations. We lost count of all the compliments you/we received over them, with guests exclaiming that they were the most beautiful flowers they had ever seen. You were an utter delight to work with and I would do so again in a heartbeat. With enormous thanks and fondest wishes"

- Suzie & Neal

"I cannot thank you enough, you really took our vision and created flowers we could never have even expected, they completely surpassed our expectations. The buttonholes, table arrangements and bouquets were all perfection."

- Lauren & James









We are available for wedding appointments seven days a week, and we will have as many consultations with you as necessary. To book an appointment with one of our wedding florists, simply contact your local Longacres store. Flowers bring joy, and we aim to make the ordering process as easy and pleasurable as possible! Our experienced florists will be on hand to provide appropriate guidance and assistance throughout.

During your consultation you will meet with a wedding florist in our private wedding studio, to discuss all your requirements in a calm and quiet atmosphere. We do not charge for our consultations, but we do charge for any mock up designs you wish to have made.

Once you have had your first consultation we will be able to send you a quote, outlining all the requirements discussed. Don't worry if you haven't nailed down all the details at this point; it is just a base to start from and we can amend or add elements as we move closer to your big day. All we need at this point is a small deposit to secure your date, with the balance being required at least a month prior to your wedding.

The team are on hand right through until your wedding day to answer any questions or queries and to help take away any last-minute panic, stress or worry. We have a substantial floristry workroom and a large team of skilled florists!

On your requested day (usually the day of your wedding) we will deliver your flowers to you. We can organise as many deliveries as you require, for example to the bridal party and the groom and groomsmen, as well as the ceremony and/or reception venue. If you would prefer to collect your flowers this can be discussed and arranged during your wedding consultation.

“I just wanted to say a massive thank you to you and your staff, the flowers were so fresh and beautiful”





“The flowers looked absolutely perfect, it was so much better than what I wanted! I am very very impressed!”



We have an extensive range of items available for hire – from hanging hearts to hurricane vases, blossom trees to bird cages, we can source any item to complete your big day! Hiring not only saves on costs but it also helps moderate the number of items you’ll have to find homes for after your wedding.

In particular we have an ever-growing selection of glassware in a variety of styles to match the style of your wedding.

When hiring items from Longacres we ask for a deposit, which is refunded once your items have been returned safely. We request that they come back in the same condition they left in, and your hire can be for up to seven days.

If you would like more information on hire items, please ask your wedding florist to show you our hire brochure. We are always open to expanding our collection, so if you have your heart set on something we don’t currently hold, please do let us know and if we feel we can use the item again we can look into adding it to our collection!





Contact us

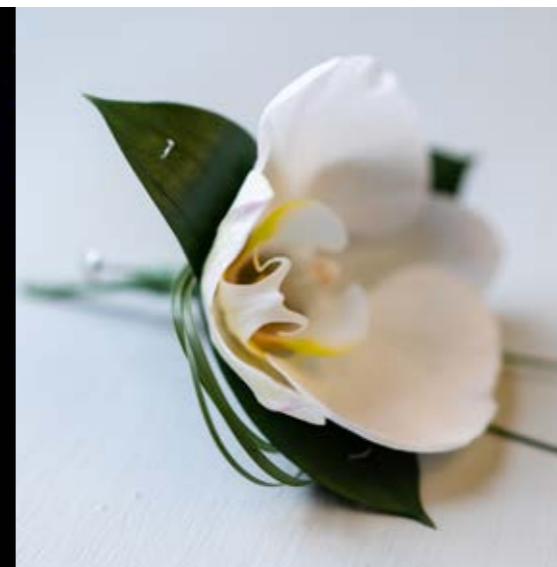
To book an appointment with one of our Wedding Florists, please contact your local Longacres store:

Bagshot London Road, Bagshot, Surrey, GU19 5JB
01276 476 778
weddings@longacres.co.uk

Bybrook Barn Cemetery Lane, Ashford, Kent, TN24 9JZ
01233 616 300
bybrook@longacres.co.uk

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01932 777 677
shepperton@longacres.co.uk

Our opening hours are
Monday to Saturday 8.30 - 5.30
Sunday 10 - 4.30





longacres.co.uk